

Downtown Georgetown BIA

Budget vs. Actuals: 2023 - FY23 P&L

January 2023

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
4100 Town of Halton Hills		216,240.00	-216,240.00	
4105 Municipal Assistance - TOHH		750.00	-750.00	
4110 Student Grant		8,400.00	-8,400.00	
4381 Farmer's Market Income	60.00	41,100.00	-41,040.00	0.15 %
4700 Holiday Market		6,000.00	-6,000.00	
4720 Car Show		8,000.00	-8,000.00	
4840 Facade Hanging Baskets		2,500.00	-2,500.00	
4850 Movie Night		1,000.00	-1,000.00	
Total Income	\$60.00	\$283,990.00	\$ -283,930.00	0.02 %
GROSS PROFIT	\$60.00	\$283,990.00	\$ -283,930.00	0.02 %
Expenses				
5100 Beautification & Maintenance				
5110 Area Clean-Up		1,500.00	-1,500.00	
5115 Maintenance Salary	683.89		683.89	
5120 Plants and Maintenance		44,340.00	-44,340.00	
5140 Christmas Decorations		2,000.00	-2,000.00	
5145 Facade Hanging Baskets Expense		2,500.00	-2,500.00	
5190 Snow Ploughing - Parking Lot		6,000.00	-6,000.00	
Total 5100 Beautification & Maintenance	683.89	56,340.00	-55,656.11	1.21 %
5200 Promotion & Advertising				
5210 Events		10,000.00	-10,000.00	
5215 Movie night		1,000.00	-1,000.00	
5242 Car Show		8,000.00	-8,000.00	
5250 General Advertising		2,750.00	-2,750.00	
5251 General Advertising - digital	1,689.35	25,500.00	-23,810.65	6.62 %
Total 5200 Promotion & Advertising	1,689.35	47,250.00	-45,560.65	3.58 %
5500 Office & Administration				
5505 Accounting		9,140.00	-9,140.00	
5510 Rent	3,100.82	19,195.00	-16,094.18	16.15 %
5513 Cleaning	273.46	2,000.00	-1,726.54	13.67 %
5518 Insurance		1,000.00	-1,000.00	
5520 Telephone	157.56	2,100.00	-1,942.44	7.50 %
5540 Internet	73.45	1,500.00	-1,426.55	4.90 %
5550 Office Supplies		2,000.00	-2,000.00	
5560 Computer expenses	592.42	2,500.00	-1,907.58	23.70 %
5570 Meeting Expenses		500.00	-500.00	
5585 Bank Charges & Interest	21.26	1,000.00	-978.74	2.13 %
5595 Memberships/Conventions	1,043.50	3,750.00	-2,706.50	27.83 %
PLTRCAD Transaction Fee	50.50		50.50	
Total 5500 Office & Administration	5,312.97	44,685.00	-39,372.03	11.89 %
5600 Payroll				
5610 Wages & Salaries	3,425.65	133,995.00	-130,569.35	2.56 %
5620 EI Expense	93.79	2,855.00	-2,761.21	3.29 %
5630 CPP Expense	179.79	5,880.00	-5,700.21	3.06 %

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5640 WSIB Expense		670.00	-670.00	
5650 EHT Expense		1,315.00	-1,315.00	
Total 5600 Payroll	3,699.23	144,715.00	-141,015.77	2.56 %
5800 Farmers' Market				
5810 Advertising - Farmer's Market		2,000.00	-2,000.00	
5815 Licensing & Insurance - Farmer		2,000.00	-2,000.00	
5817 Farmers' Market supplies		1,800.00	-1,800.00	
5825 Holiday market		700.00	-700.00	
Total 5800 Farmers' Market		6,500.00	-6,500.00	
Total Expenses	\$11,385.44	\$299,490.00	\$ -288,104.56	3.80 %
NET OPERATING INCOME	\$ -11,325.44	\$ -15,500.00	\$4,174.56	73.07 %
NET INCOME	\$ -11,325.44	\$ -15,500.00	\$4,174.56	73.07 %