

**To Attend:** Derek Smith (Board Chair), Beverley King (Secretary), Cindy Robinson (Treasurer), Randy Kerman (Past Chair), Jane Fogal (Council Appointee), Suzanne Clarke, Ted Flanagan, Ron Quinlan, Jamie Watt (Vice Board Chair)

**Regrets:**

**Staff Attending:** Nikki Jackson (BIA Manager)

**Guests:** None

1. Declaration of Quorum and meeting called to order 9:03 AM by Derek Smith, Chair
2. Approval of Agenda - approved as presented
3. Declaration of Interest – none declared
4. Approval of Previous Meeting Minutes

**Motion to approve minutes of April 12, 2022.**

Moved by Beverley King, Seconded by Ted Flannagan. Motion passed.

5. Correspondence
  - a) Town of Halton Hills' tender ready package for Downtown Georgetown lighting projects  
**Motion to move forward on lighting the metal tree using the Town contractor up to \$6,500.**  
Moved by Jamie Watt, Second Ted Flannagan. Motion passed.
  - b) OBIAA Main Street Means Business Ontario Election 2022
  - c) Resignation from executive board member Jamie Watt

6. Financial Report – Cindy
  - Discussion of financials.

**Motion to accept April 2022 financial statements as presented.**

Moved by Cindy Robinson, Seconded by Randy Kerman. Motion passed.

7. Manager's Report – Nikki  
Highlights include:
  - OBIAA Conference
    - Revitalization efforts post COVID, moving away from events and focusing on Activations
    - OMAFRA First Impressions Community Exchange Program
  - Town's Sponsorship webinar applicable for Car Show
  - Summer Students start next week
    - Events Coordinator
    - Marketing Assistant

8. Business arising
  - a) Lighting update: metallic tree – Jamie
    - Discussed under correspondence with motion to move forward.
  
9. Council Update

Councillor Fogal provided update on the current issues at Council including:

  - Approval of McGibbon demolition permit
  - Opening of trail, contract approved to complete second to Norval
  - Application at Outlet Mall, 8<sup>th</sup> Line and Steels, entertainment facility
  - Election nominations are open
  
10. Committee updates
  - a) Marketing and Events Committee
    - Nothing new to report, meeting will be scheduled
  
  - b) Farmers Market
    - Remapped farmer's market
    - FMO requirements have explained we have to revisit vendor split for next season to ensure we meet 51% farmers based on the number of farmers not the number of booths
    - Committee would like to have a financial report on Farmer's Market to see if they can have a separate craft market not insured by FMO
    - Potentially investigate alternative insurance policy
    - Demand for number seasonal booths has been high, pushed out some of previous non-farm seasonal vendors to increase number of farmers, no vendors with retail space have been approved, no BIA members were approved
    - Chantel, committee chair and Derek as Board Chair will help with vendors who are challenging application decisions
  
  - c) Beautification Committee
    - Hardscape – waiting on designs and quotes
    - Flower Shed – going ahead
    - Town requested future budget implications for beautification plans e.g. electrical outlets, etc.- working on list
  
  - d) Strategic Planning Committee
    - Nothing to report
  
11. New Business
  - a) Mr. Penney: recognition for work anniversaries
    - 2001, 10 year received plaque, 20<sup>th</sup> anniversary no acknowledgement due to covid
    - Consult personnel policy
  - b) BIA members: recognition for business anniversaries
    - No formal policy
    - Strategic Plan committee will review
  - c) Job descriptions for BIA Manager and Events Manager
    - Revised part-time job description into new Events Manager position, posted and currently recruiting
    - Potential
  - d) Election of executive board members
    - Call for nominations
    - Jamie Watt nominated Ron Quinlan

- Beverley King nominated Randy Kerman
- Ballot vote was taken
- Randy Kerman was successfully elected Vice Chair

e) Board volunteers for BIA events

- Ask for help with specific tasks
- Car Show has a community of volunteers

12. Next Meeting:  
June 14, 2022

13. Adjournment

**Motion to Adjourn.**

Moved by Beverley King. Seconded by Cindy Robinson. Motion passed.