

To Attend: Suzanne Clarke, Councillor Jane Fogal, Randy Kerman (Vice Chair), Sandy Mackenzie, Cindy Robinson (Treasurer), Derek Smith (Chair), Jamie Watt

Regrets: Beverley King (Secretary), Ron Quinlan

Staff: Nikki Jackson (BIA Manager)

1. Declaration of Quorum and meeting called to order at 9:065AM by Derek Smith, Chair.
2. Approval of Agenda – approved as presented
3. Declaration of Interest – none declared
4. Approval of Previous Meeting Minutes
 - a) September 20, 2022

Motion to approve minutes of September 20, 2022.

Moved by Sandy Mackenzie, Seconded by Jane Fogal. Motion passed.

5. Correspondence
 - o Economic Support and Recovery Task Force: Memorandum to Members
 - In response to the Covid19 Pandemic, the Economic Support and Recovery Task Force was established in April 2020 to continue and build on support for the local business community.
 - Throughout the pandemic, the Task Force has established, supported or amplified many initiatives and other accomplishments.
 - Economic development staff will continue to assess the most current economic data, and continue to take proactive, decisive and coordinated action to respond to COVID-19 in coordination with the continued implementation of the Economic Development and Tourism Strategy,

6. Financial Report – Cindy
 - a) September Financial Report

Motion to accept September 2022 financial statements as presented.S

Moved by Cindy Robinson, Seconded by Randy Kerman. Motion passed.

- b) 2023 Budget
 - 2% increase in levy
 - increases in plant and maintenance expense, entertainment for events expense, and staff development due to OBIAA and FM conferences being out of town
 - 2% increase in wages

Motion to accept the 2023 Budget as presented.

Moved by Cindy Robinson, Seconded by Randy Kerman. Motion passed.

7. Manager's Report – Nikki
 - An instagram rule change related to repost had decreased the impact of a repost vs original post. This impacts the BIA as many members' posts are reposted on the BIA instagram site. Staff will continue to repost and monitor.
 - Staff had received a request from the owners of The Shepherd's Crook to support their application to the Town to permanently allow their outdoor patio. This temporary patio was allowed as part of the Al Fresco in The Hills Patio Program.
 - The below motion was made

Motion:

Whereas the Downtown Georgetown BIA received a request from a restaurant in the BIA asking for support for the continuation of the Town's AI Fresco in The Hills patio program.

And whereas our downtown restaurants are continuing to struggle due to the losses incurred during the pandemic restrictions,

And whereas patios are a benefit to the BIA as they activate the street and create an interesting and inviting atmosphere.

And whereas the cities of Toronto, Kitchener, Burlington and Oakville have decided to make their temporary patio program permanent.

Therefore the DG-BIA requests that the Town reverse its decision to end the AI Fresco in the Hills patio with a view to making patio approvals a permanent program whereby once a patio is approved, its continued existence, if all conditions are met, could expect to be approved into the future.

Moved by Randy Kerman, Seconded by Sandy Mackenzie Motion passed.

8. Business Arising

- a) MoU draft document
 - A draft MofU was presented to the Board.
 - Draft MofU will be presented to the new council in 2023
- b) Strategic Plan Work Plan for 2023- presented to Board
- c) Masquerade on Main and Mill - will be taking place on Oct 26, with road closure
- d) Georgetown Holiday Market- will be taking place on December 3 and 10 from 10-3, with road closure
- e) AGM - will be taking place on November 8th, at 6:30pm
 - Board members were reminded that Quorum is needed at the AGM
 - It was noted that Ron Quinlan would not be attending the AGM
 - Representatives from Amico, Economic Development, and Planning will be speaking at the AGM

9. Council Update – Councillor Fogal

- On October 17 the Town held the inauguration of the recently installed orange Indigenous crosswalk at the intersection of Main and Confederation streets, in Glen Williams. The event was attended by Mayor Rick Bonnette and Chief Stacey Laforme

10. Committee updates

- a) Marketing and Events Committee – Suzanne
 - This committee had not met since the last Board meeting.
 - The next committee meeting is December 16
- b) Farmers Market – Nikki
 - The Farmers Market had been well attended with approximately 2000 per Saturday
 - Positive feedback from vendors and visitors
 - FM committee is meeting in November
- c) Beautification Committee - Jamie

- Major install of Christmas Decorations will take place between Nov 12-19
- power is an issue, and as a result investing in ground lighting, and will wrap the posts with ribbon

11. New Business

a) Ted Flanagan – resignation from BIA board

- It was reported that the Board had received a formal letter of resignation from Ted Flanagan and that Ted's resignation had been accepted.

b) Holiday décor - Jamie

- covered in Beautification Committee report

12. Next Meeting:

Tuesday, November 15, 2022

13. Adjournment

Motion to Adjourn.

Moved by Suzanne Clarke. Seconded by Cindy Robinson. Motion passed.