

Downtown Georgetown BIA

Budget vs. Actuals: 2021 - FY21 P&L

January - December 2021

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
4100 Town of Halton Hills	160,546.32	159,050.00	1,496.32	100.94 %
4105 Municipal Assistance - TOHH		750.00	-750.00	
4110 Student Grant		8,000.00	-8,000.00	
4150 Facade Improvement Grant		5,000.00	-5,000.00	
4200 Interest Income	27.00		27.00	
4380 Farmer's Market - Seasonal	7,500.00	20,000.00	-12,500.00	37.50 %
4381 Farmer's Market - Occasional	26,628.28	7,000.00	19,628.28	380.40 %
4720 Car Show		8,000.00	-8,000.00	
4840 Facade Hanging Baskets	1,100.00	2,500.00	-1,400.00	44.00 %
4850 Movie Night	750.00		750.00	
Active Communities Grant	11,500.00		11,500.00	
Farmers Market Grant	2,152.94		2,152.94	
Total Income	\$210,204.54	\$210,300.00	\$ -95.46	99.95 %
GROSS PROFIT	\$210,204.54	\$210,300.00	\$ -95.46	99.95 %
Expenses				
5100 Beautification & Maintenance				
5110 Area Clean-Up	869.43	1,500.00	-630.57	57.96 %
5115 Maintenance Salary	13,853.65		13,853.65	
5120 Plants and Maintenance	27,315.43	35,000.00	-7,684.57	78.04 %
5140 Christmas Decorations	3,297.44	3,450.00	-152.56	95.58 %
5145 Facade Hanging Baskets Expense	3,317.38	2,500.00	817.38	132.70 %
5160 Snowclearance - Alleyway	5,000.00	6,000.00	-1,000.00	83.33 %
5170 Facade Improvement		10,000.00	-10,000.00	
5173 Banners	8,281.80	10,000.00	-1,718.20	82.82 %
5175 Special Events	6,356.98		6,356.98	
Total 5100 Beautification & Maintenance	68,292.11	68,450.00	-157.89	99.77 %
5200 Promotion & Advertising				
5210 Summer Events	3,450.78		3,450.78	
5220 Christmas	2,144.60		2,144.60	
5250 General Advertising	2,015.88	2,750.00	-734.12	73.30 %
5251 General Advertising - digital	11,887.86	25,500.00	-13,612.14	46.62 %
5545 Website		1,500.00	-1,500.00	
Total 5200 Promotion & Advertising	19,499.12	29,750.00	-10,250.88	65.54 %
5500 Office & Administration				
5505 Accounting	4,240.59	4,000.00	240.59	106.01 %
5510 Rent	17,103.68	16,000.00	1,103.68	106.90 %
5513 Cleaning	1,970.07	2,000.00	-29.93	98.50 %
5518 Insurance	1,000.00	1,000.00	0.00	100.00 %
5520 Telephone	1,134.78	360.00	774.78	315.22 %
5540 Internet	346.72	1,500.00	-1,153.28	23.11 %
5550 Office Supplies	677.73	3,000.00	-2,322.27	22.59 %
5560 Office repairs and maintenance	2,251.52	3,500.00	-1,248.48	64.33 %
5570 Meeting Expenses	325.63	500.00	-174.37	65.13 %
5585 Bank Charges & Interest	720.71	1,000.00	-279.29	72.07 %
5595 Memberships/Conventions	1,416.11	1,900.00	-483.89	74.53 %

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PLTRCAD Transaction Fee	159.50		159.50	
Total 5500 Office & Administration	31,347.04	34,760.00	-3,412.96	90.18 %
5600 Payroll				
5610 Wages & Salaries	91,607.66	114,760.00	-23,152.34	79.83 %
5620 EI Expense	2,365.79	2,540.00	-174.21	93.14 %
5630 CPP Expense	4,631.20	4,740.00	-108.80	97.70 %
5640 WSIB Expense	255.56	850.00	-594.44	30.07 %
5650 EHT Expense	2,539.14	2,200.00	339.14	115.42 %
Total 5600 Payroll	101,399.35	125,090.00	-23,690.65	81.06 %
5800 Farmers' Market				
5805 Wages - Farmer's Market	6,380.98		6,380.98	
5810 Advertising - Farmer's Market	2,256.71	2,000.00	256.71	112.84 %
5812 Entertainment -Farmer's Market	915.84		915.84	
5815 Licensing & Insurance - Farmer	1,689.22	1,250.00	439.22	135.14 %
5817 Farmers' Market supplies	2,981.74	2,000.00	981.74	149.09 %
Total 5800 Farmers' Market	14,224.49	5,250.00	8,974.49	270.94 %
Total Expenses	\$234,762.11	\$263,300.00	\$ -28,537.89	89.16 %
NET OPERATING INCOME	\$ -24,557.57	\$ -53,000.00	\$28,442.43	46.34 %
NET INCOME	\$ -24,557.57	\$ -53,000.00	\$28,442.43	46.34 %